**AP English Language TED Project**

“Ted is a small nonprofit devoted to Ideas Worth Spreading. It started out (in 1984) as a conference bringing together people from three worlds: Technology, Entertainment, Design. Since then its scope has become ever broader . . . two annual conferences—the TED Conference in Long Beach and Palm Springs each spring, and the TEDGlobal conference in Oxford UK each summer.”

“The annual conferences in Long Beach/Palm Springs and Oxford bring together the world’s most fascinating thinkers and doers, who are challenged to give the talk of their lives (in 18 minutes).”

**Directions:**

1. Select one video (at least 10 minutes long) that interests you from each of the following categories: technology, entertainment, design, business, science, and global issues)

Technology: due Thursday, 2/15/18

Entertainment: due Friday, 2/23/18

Design: due Friday, 3/2/18

Business: due Friday, 3/9/18

Science: due Friday, 3/16/18

Global Issues: due Friday, 3/23/18

1. After observing each video, complete the form APEL TED Project Rhetorical Analysis Organizer. These can be found on Mrs. Scharf’s website.
2. Bring a completed copy to class for presentation and grading purposes.